

Coalition of Emerging Organizations Nomination Form

Thank you for your interest in The Coalition of Emerging Organizations™ (CEO Forum). When you submit your nomination, an e-mail will be sent to your nominee, notifying them that they have been nominated. If you don't have their e-mail addresses, please provide a complete mailing address and they will be notified by mail.

Eligibility Criteria

To be considered for selection as a member of the Coalition of Emerging Organizations the enterprise must:

1. Be privately held.
2. Be past the startup stage.
3. Be facing issues of growth, not survival.
4. Employ up to 25 employees, including the owner, and have between \$500,000 and \$5 million in annual revenue or working capital in place from investors or grants.
5. Demonstrate the intent and capacity to grow based on evidence such as:
Employee or sales growth
 - Exceptional entrepreneurial leadership
 - Sustainable competitive advantage
 - Other notable factors that showcase the company's success

NOTE: Companies may apply directly without being nominated.

I. NOMINEE'S CONTACT INFORMATION

A. Name of Company You Are Nominating: _____

B. Company's Highest Ranking Official (Owner, CEO, President, or Principal)

First, MI, Last: _____

Title: _____

Address: _____

Address: _____

City, State, ZIP: _____

Phone: ext. _____

Fax: _____

E-mail: (Required For Automatic Notification) _____

Web site: _____

C. Company's Primary Contact Person

First, MI, Last: _____

Title: _____

Phone: ext. _____

Fax: _____

E-mail: (Required For Automatic Notification) _____

II. THE COMPANY'S STRENGTHS

In 350 words or less (approximately one-half page), describe the special strengths that illustrate why your nominee should be considered for the Coalition of Emerging Organizations (CEO Forum). Please note that this goes beyond the company's standard description.

For example: Using the strengths below as a guide, you might explain what innovation makes the company a leader in its market; how does the company's products or services push it ahead of the competition; what unusual approach to managing and leading the company gives its leader an edge in running the business. Essentially, what are the reasons for the company's high performance? When possible, justify your claims with specific examples.

The following list is provided to help you think about the company's strengths. Select only the strengths that offer a compelling inside look at the company — you are not required to address each item and you are not limited to the items on this list.

Revenue/Finances:

Demonstrated fast or high revenue growth; Evidence of potential revenue growth;
Financial strength;

Leadership:

Entrepreneurial leadership; Management innovation;

Innovation:

Development of technology; Product innovation; Philanthropy/Awareness;
Social/community responsibility; Environmentally conscious practices;

Competition:

Sustainable competitive advantage; Entering new markets; Competitive environment;
Customer service orientation; Mergers/acquisitions; Change in industry regulations;
Creative marketing; Industry trends;

Human Resources:

Demonstrated fast or high growth in hiring; Evidence of potential for hiring;
Innovative employee relations; Workforce advantages; Practices that promote diversity.

III. NOMINATOR'S ENDORSEMENT AND CONTACT INFORMATION

I believe this company qualifies for inclusion in the Coalition of Emerging Organizations. Please notify the company representatives that I have nominated them.

Nominator Contact Information: _____

First, MI, Last: _____

Title: _____

Organization: _____

Address: _____

Address: _____

City, State, ZIP: _____

Phone: ext. _____

Fax: _____

E-mail: _____

Name/Signature: _____

Date: _____